



# SIMON FOUST

Senior Developer

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## SKILLS / TOOLS

HTML5/SASS/JS	Email Marketing
Adobe Suite	Figma
Scrum	UI/UX
Monday, Jira, Phabricator	Visual Studio

## Wix / DeviantArt

### Sr Front-end Developer

AUG 2018 - AUG 2022

- Lead and managed migration from legacy email system to SendGrid, optimized design/build/launch flow, defined launch checklist, resulting in 300% increase of email launch capacity.
- Consulted with visual design and marketing teams to build landing pages with Wix Velo and Editor X for major product rollouts including deviantartprotect.com which has processed over 329,000 NFT infringement claims.
- Provided thought leadership to cross-functional teams on development and design from initial ideation through execution.
- Debugged and resolved cross-browser compatibility issues and implemented techniques to ensure optimal performance on older browsers.
- Oversaw successful conversion of high fidelity design mockups into fully-functional, responsive interfaces and applications.

### Front-end Developer

JULY 2017 - AUG 2018

- Built landing pages for multi-phase Art Contests with brand partners including Universal Home Entertainment, LG, Cookie Run, Overwatch, SYFY, resulting in over 300k submissions.
- Built a front-end framework with PugJS and SCSS for marketing and community campaigns and contests, and managed all aspects of development including rapid prototyping, debugging, launch, and post-launch analysis.

## BUILTBYSIMON

MAY 2002 - JULY 2017

Owned and operated a web development company that specialized in semantic HTML, scalable CSS, and customizable templates and themes for popular content management systems such as Wordpress, Adobe Business Catalyst, and Shopify, among others.

- Established a PSD to HTML company, partnering with web and marketing firms, averaging 200+ projects annually.
- Consulted for small local businesses, and web design agencies specializing in responsive web design, css architecture, Adobe Business Catalyst, Wordpress, and Shopify.
- Most challenging project was refactoring the CSS and HTML for a white-label telemedicine app, SnapMD, which was built on Kendo UI.